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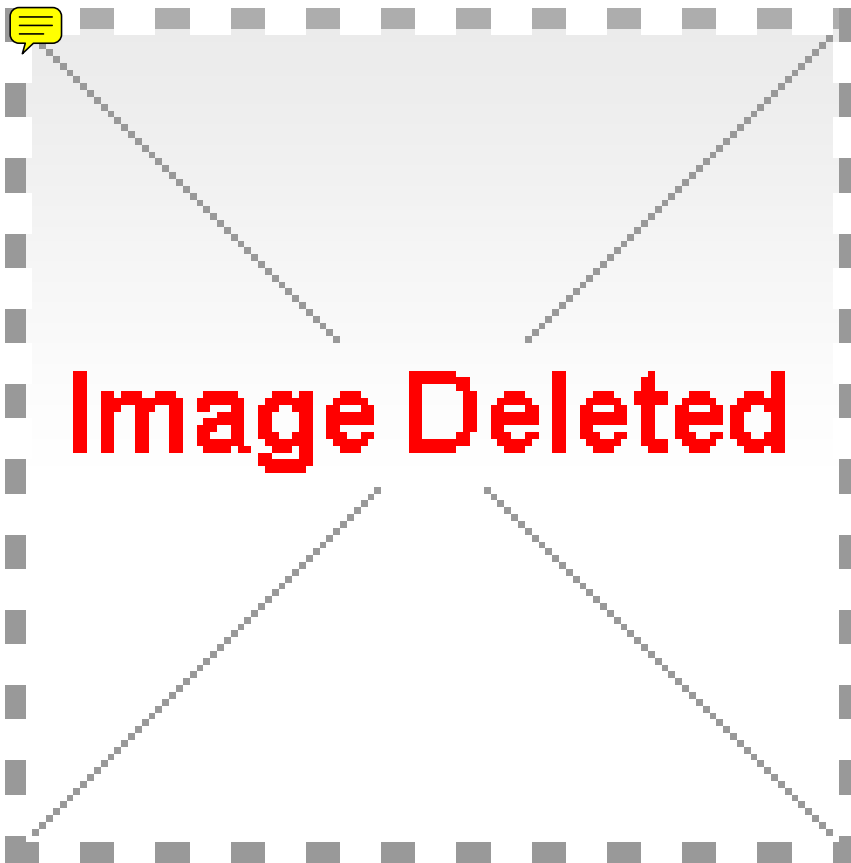
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Re-Elect Jennifer Robertson to the Bellevue City Council

April 2011

Issue: 1



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Welcome to Friends of Jennifer Robertson

Dear Friends,

As I kick off my 2011 Re-Election Campaign, I would like to take a moment to thank you for your past support. The 2009 race was short and intense. With your help, I succeeded in being elected as your representative to the Bellevue City Council.

It's been my privilege to serve the citizens of Bellevue since November 2009. In that time, the Council has dealt with many complex issues on which I have had the opportunity to lead. This

past year, we faced a difficult budget. With my help and leadership, we were able to reset the size of our local government, maintain our essential public services and keep our property taxes from increasing.

As I start my 2011 campaign for re-election, I again am asking you to join with me and work for the best interests of Bellevue so that I can continue to serve Bellevue and be your voice on the Bellevue City Council.

Sincerely,

Jennifer Robertson

City Budget Recap

Last year, the City of Bellevue faced a significant budget shortfall in both our operating budget and in our capital budget. Through a year-long "Budget One" process, we set the priorities of government and scrubbed the budget significantly.

At the end of the process, we had crafted a budget that maintained essential governmental functions and "reset" the size of government to a level that will be sustainable into the future. And we did it all without raising property taxes.

My principles of fiscal restraint coupled with an understanding of the economic impacts of governmental policy on this recession helped steer the City through this process.

For more information on the City Budget, click [here](#).

Jennifer Announces Re-Election Bid

The following is the press release that my campaign issued this week:

Jennifer Robertson has announced her bid for re-election to the Bellevue City Council. Robertson was elected in 2009 to replace Phil Noble who died in office.

"I consider it an honor to serve the people of our great city. I have a deep passion for strong neighborhoods, fiscal responsibility and forward-thinking land use policies," said Robertson who was elected after serving six years on the Bellevue Planning Commission and serving as co-chair of the Light Rail Best Practices Committee. "I'm proud of this wonderful city and of the strong fiscal foundation we've built over the years. I want to make sure that this foundation is kept in place during these challenging economic times so that Bellevue can continue to be a great place to live, work and raise a family."

Robertson was successful in helping to craft a city budget that maintained essential services while resetting the spending levels to help Bellevue "live within its means." Robertson said, "The budgeting process last year was a challenge but we were successful in creating a budget that protected our funding of public safety and other essential services, maintained funding for crucial neighborhood and regional capital projects and held human services harmless."

Robertson currently holds positions on the King County Growth Management Planning Council, the Puget Sound Regional Council Growth Management Planning Board and the Transportation Policy Board Prioritization Working Group. She is also City Council Liaison to the Parks Board, Library Board, Bellevue School Board and I-90/Eastgate Citizen's Advisory Committee. Additionally, she served the Bellevue School Board as a member of the Fiscal Advisory Committee in 2010.

"I've been fortunate to work with other elected leaders on regional land use and transportation planning," said Robertson. "Maintaining Bellevue's regional presence is vital to increasing our share of regional transportation funding."

Robertson is a life-long Eastside resident who moved to Bellevue in 2002. She is a land use and municipal attorney who specializes in representing small cities and towns. Robertson has been long-active in community affairs. She is a member of the Bellevue Philharmonic Board of Directors. She has served as Girl Scout Volunteer for seven years, including four years as a cookie manager and two years as a regional coordinator for "cookies for soldiers". She served four years on the Somerset Elementary PTSA Board as the Legislative Affairs/Advocacy Chair, she has been a volunteer for her community association since 2002, and she has been an active Bellevue Schools volunteer since 2003, serving as a room parent for many years. Robertson also is an active member of St. Margaret's Episcopal Church in Factoria where she and her husband spearheaded an affordable housing project on church property to build housing for homeless veterans. This project, known as "Andrew's Glen" is scheduled to open later this year.

Robertson's campaign is off to a fast start. She has accumulated close to \$40,000 in campaign contributions in the past 5 months and has earned many notable endorsements including the Bellevue Firefighters, the Seattle-King County Association of Realtors and BOMA and a broad range of locally elected officials including King County Councilmembers Reagan Dunn, Jane Hague, and Kathy Lambert, Bellevue's Mayor Don Davidson, and members of the State Senate Steve Litzow, Joe Fain, and Andy Hill. She plans to begin doorbelling in April.

Robertson and her husband Scott live in the Somerset neighborhood. They have three school-aged children - Kate, Maddy and Abby.

* * * * *

To get involved in my campaign: to volunteer, endorse me or donate, please visit my website at RobertsonForCouncil.com

Thank you for your support!

Sincerely,

Jennifer Robertson

Proud to be your voice on the Bellevue City Council!

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Re-Elect Jennifer Robertson to the Bellevue City Council

April 22, 2011

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Today we celebrate Earth Day!

Dear Friends,

Today is Earth Day. I hope that you will have a chance to get outdoors today and enjoy our beautiful natural surroundings. And I also hope you'll join me in rededicating yourself to caring for our environment. There are so many small things we each can do to leave our planet healthier and greener for our children and grandchildren.

This newsletter will provide a brief update of what Bellevue is doing to conserve resources (including your tax dollars!) and make our community healthier. I will also share some ideas that are easy to implement that will move us towards a more sustainable environment. Our planet is a wonderful home, so please join me in celebrating today!

Sincerely,

Jennifer Robertson

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Bellevue's efforts towards sustainability

The City of Bellevue has taken a great number of steps that make our City operations greener and more sustainable. In the process we are saving another important resource -- your tax dollars!

Here's a summary of efforts the City is making to make every day Earth Day:

- Preserving Open Space -- In 2010 we restored forest and natural areas at 22 sites totaling over 15 acres on City-owned Park and Open Space property and continued increasing our street trees and landscaping. We are also monitoring our tree canopy health on City-owned natural areas to help preserve this resource.
- Conserving Energy -- Bellevue is in the process of changing out street and traffic lights to LED (saving nearly \$200,000 per year); upgrading the lighting systems in our highest use parks (saving over \$32,000 per year); and reducing our paper usage by over 1.2 million sheets of paper (saving nearly \$80,000 per year). The City also added 33 hybrid vehicles to the our fleet saving over \$30,000 and 11,000 gallons of fuel per year. The hybrid vehicles were purchased partially with grant money, so our citizens realized a double savings.
- Improving water quality -- In Bellevue our stormwater drains to streams so cleaning up our storm water and allowing it to filter through the ground are some of the best ways to care for our lakes and streams and the animals that rely on these bodies of water for survival. In 2010, the City utilities department responded to nearly 200 reports of pollutants entering the City's storm drainage system. Utilities cleaned up the pollutants and worked with business owners to eliminate ongoing pollutant sources. Utilities also marked 80 percent of the storm drains in Bellevue and provided pollution prevention education to over 150 businesses to reduce pollutant releases or spills into our storm drain system. Through these and other programs, our utilities department has contributed significantly to better water quality in Bellevue.

For an in-depth look at the efforts the City is making towards a sustainable environment, please see the latest edition of "It's Your City" available on the City website or by clicking [here](#).

Last week the City celebrated Arbor Day and Earth Day. Once again, Bellevue was recognized as a "Tree City USA." This is the 20th consecutive year of earning that notable designation. To celebrate Arbor Day / Earth Day hundreds of volunteers helped restore our parks and natural areas. As part of the celebration, I helped to plant a ceremonial dogwood tree at the Bellevue Botanical Garden.



**Jennifer Robertson helping to
plant a tree to celebrate
Earth Day/Arbor Day**

Easy Ideas for New "Green" Habits

There are many ways to make every day Earth Day. It's now easier than ever to do your part to make our community more "green." Here are some easy things that my family does as part of our normal routines. One benefit is that we are saving money and also providing our children with green habits.

- Put all of your food waste into your yard waste bin. Food waste includes all left-over food, including meat and bones, used napkins and paper towels, old pizza boxes, used paper plates and compostable containers. For cleaner and easier composting, you can use Bio Bags to hold your food waste or simply use a paper bag (lined with newspaper works best) and then put the entire bag into your yard waste bin along with your lawn clippings and other yard waste. For a complete list of acceptable food waste click [here](#). And for a free food scraps bucket call Allied Waste at 425-452-4762.
- Recycle. Most of us already recycle but there are more and more items that can be put into mixed recycle including clean aluminum foil and large plastic lids (the rule is that if the lids are palm size or larger, they can go into the recycle; smaller than that go into the trash.) For a complete listing of what can be recycled, click [here](#). By recycling extensively and composting our food waste, my family of five is able to use the smallest garbage can that Allied Waste provides. This has saved us a lot of money and we feel good about reducing our impact on the local landfill.
- Keep Your Thermostat a Few Degrees Lower. At my house we keep our thermostat at 68 Degrees Fahrenheit. This saves money and conserves

energy.

- Use Rain Barrels to Catch Roof Run-Off. In addition to slowing storm water flows, catching rain water will provide you with a source of "free water" for your garden.
- Avoid Pesticides in Your Garden. With the wonderful organic fertilizers and pest control products on the market, it is now easier than ever to garden organically. My garden has been organic for years and we have had great success with our vegetable patch and fruit trees. And one great benefit is that I don't mind my kids eating berries or vegetables straight from the patch. Below is one of my favorite photos of my harvest from my organic backyard patch.



Please join me in making these small efforts to make Bellevue and our community greener and more sustainable. I think you will find it a very satisfying and money-saving endeavor!

Campaign Update

Since my last newsletter, my campaign has been in full swing. I have doorbelled over 500 homes and have continued to raise money and secure endorsements from organizations, neighbors and elected officials. The outpouring of support from across Bellevue and the region has been very humbling and makes me even more determined to be a strong advocate and public servant for the wonderful people of Bellevue.

My "endorsement of the week" is from US Congressman Dave Reichert who is my representative to Congress. It is quite an honor to receive his endorsement. I would also be honored to have yours!

To endorse me, volunteer or donate to my campaign please go to my website by clicking [here](#).

Thank you for your support!

Sincerely,

Jennifer Robertson

Proud to be your voice on the Bellevue City Council!

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Re-Elect Jennifer Robertson to the Bellevue City Council

May 6, 2011

| Issue: 3



Doorbell Count: 1,012 -- Funds Raised: \$46,000+
Endorsement of the Week: Women's Political Caucus

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Happy Mother's Day!

Dear Friends,

This Sunday is Mother's Day. As the mother of three girls and the daughter of an amazing mom, I have a lot to celebrate. I hope that you'll take a moment on Sunday and honor your mother, grandmother, mother-figure, or any other great mom you know. Motherhood is most definitely a "labor of love" and the work never ends; it is also my greatest joy.

I am running for Bellevue City Council because I want my daughters to be able to raise their children in a city that continues to be as wonderful a place to live, work and play as it is today.

Happy Mother's Day!

Sincerely,

Jennifer Robertson



My three daughters are a joy and the reason that I serve.



My Mom is an inspiration to me and she has been such a great role model for my girls. She is a dentist who has spent her career serving low income patients.

Consider Helping a Mother in Need

I feel so lucky to be able to raise my children in a safe and healthy home with an involved husband and father. I am doubly-lucky that I grew up in a similarly healthy home. Many children in Bellevue are not so lucky and those children and their mothers need a little help. This is especially vital in the current economic climate.

One great way to celebrate Mother's Day is to provide a little help to the mothers in our community who may be suffering. By helping women and children in need, we can help create the next generation of adults who are healthy and productive and who will in turn raise healthy children.

Two of my favorite charities that help women and children are [Eastside Baby Corner](#) and [Eastside Domestic Violence Program](#). Both of these charities provide essential services to women and children in need.

The City of Bellevue recognizes the important services these organizations provide to our community. Both of these providers received funding from our human services grant programs. As a Councilmember, I was pleased to continue to support these vital programs in the current city budget. As a mother and an active citizen, I am pleased to have donated to both of these groups in the past.

I encourage you to consider making a gift to one of these programs in honor of your mother. Large or small, every dollar matters.

To reach the homepage of **Eastside Baby Corner**, click [here](#).

To reach the home page of **Eastside Domestic Violence Program**, click [here](#).

Campaign Update

Since my last newsletter, I have continued to doorbell Bellevue voters and have now visited over 1,000 homes. I love getting out and hearing what our citizens have to say about Bellevue. One extra benefit of early doorbelling is seeing the many lovely spring gardens in Bellevue. We live in a great city and so many people take part in creating quality neighborhood environments.

In addition to doorbelling, I have continued to raise money and secure endorsements from organizations, neighbors and elected officials. To date, I've raised over \$46,000 and am well on my way to reaching my fundraising goal of \$100,000 with the goal of having \$50,000 raised by filing week.

Filing for election opens on June 6th. To help me reach my fundraising goal, endorse me, or to volunteer with my campaign please go to my website by clicking [here](#). I appreciate donations of any size!

My endorsement of the week is [National Women's Political Caucus of Washington State](#). I am so honored to have received their endorsement again!

With [your](#) help, this mom can continue to represent you on the Bellevue City Council!

Thank you for your support!

Sincerely,

Jennifer Robertson

Proud to be your voice on the Bellevue City Council!

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Re-Elect Jennifer Robertson to the Bellevue City Council

June 3, 2011

| Issue: 4



Doorbell Count: 2,156 -- Funds Raised: \$50,000+
Endorsement of the Week: Affordable Housing Council

Robertson Chosen One of the "Best in Bellevue"

Dear Friends,

It is finally June and spring seems to have finally sprung. This has been an active month for my campaign.

The most exciting news is that I was voted one of the "Best of Bellevue" in the category of Most Effective Councilmember for 2011. It is such an honor to have strong community support for my service on the Council! To see all the "Best of Bellevue" winners, click [here](#).

Next week I will be filing with King County Elections for re-election to the Bellevue City Council. As I head into filing week, I am writing to ask you to consider making a donation to my campaign. **Large or small, every dollar matters.** I need to raise \$100,000 this election to remain your voice on the Bellevue City Council. Please consider making an investment in my campaign so I can head into filing week with a strong base of support.

To donate now, click [here](#).

Thank you for your support! I look forward to seeing you on the campaign trail!

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Sincerely,

Jennifer Robertson

Campaign Update

Since my last newsletter, I have continued to doorbell Bellevue voters and have now visited over 2,000 homes. This is double my goal of hitting 1,000 homes by filing! It has been so invigorating to speak with the people of Bellevue.

In addition to doorbelling, I have continued to raise money and secure endorsements from organizations, neighbors and elected officials. As I head into filing week, I'm pleased to report that I've raised over \$50,000 and am now half-way to my fundraising goal.

We will be gearing up for our yard sign blitz at the end of June. If you want a yard sign, please contact me through my website [here](#). Want to help me buy yard signs? A donation of only \$20 will purchase 5 signs.

My endorsement of the week is **Affordable Housing Council**. I am so honored to have received their endorsement again!

With your help, I can continue to represent you on the Bellevue City Council!

Thank you for your support!

Sincerely,

Jennifer Robertson

Proud to be your voice on the Bellevue City Council!

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